

Ashlar-Vellum Channel Partner Newsletter February 2010

Ashlar-Vellum in the News

The Graphite v8 SP2 press release was picked up and featured in the following publications this month:



Thanks to Galina Ovsyanko for managing our press list, sending out the release, following up and monitoring the results. We appreciate her work.

Spot Light on Vellum:accessories



Vellum:tracks

Vellum:tracks offers royalty free soundtrack music to enhance the presentation of CAD movies. Using any audio editing software you can simply edit the tracks to the appropriate length and drop them into your movie. Written and recorded by Devolver Music, Vellum:tracks provide a wide variety of musical styles.

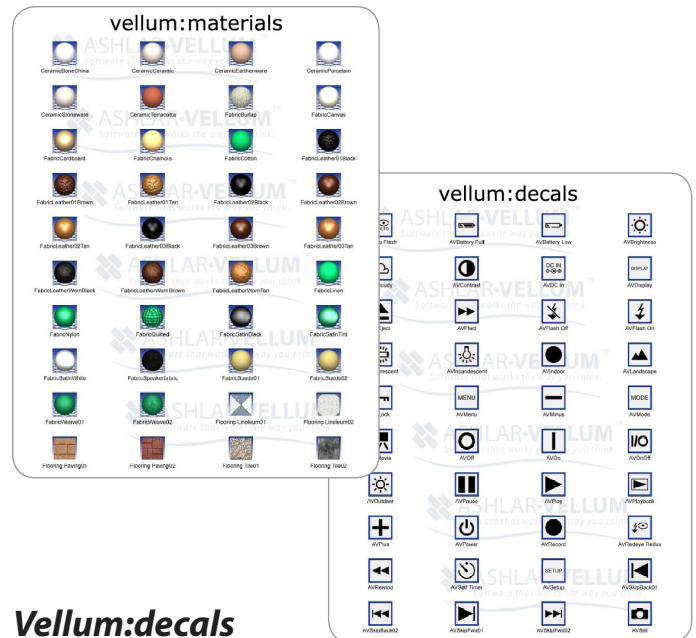
“The music is cutting edge with an edge, well suited to complimenting modern 3D CAD designs. I appreciate having such royalty-free tracks on hand to augment CAD presentations.” –John Schussler.



[Click here](#) to listen to samples of all of them. US\$100.

Vellum:materials

A great collection of prototype surface and finishes, Vellum:materials reduces time and energy rendering any kind of computer-generated object. The library has over 300 natural and manmade materials and finishes such as ceramics, metallic paints, plastics, metals, fabrics, woods, and leather, suitable for all industries. To learn more or see a full listing [click here](#). US\$100.



Vellum:decals

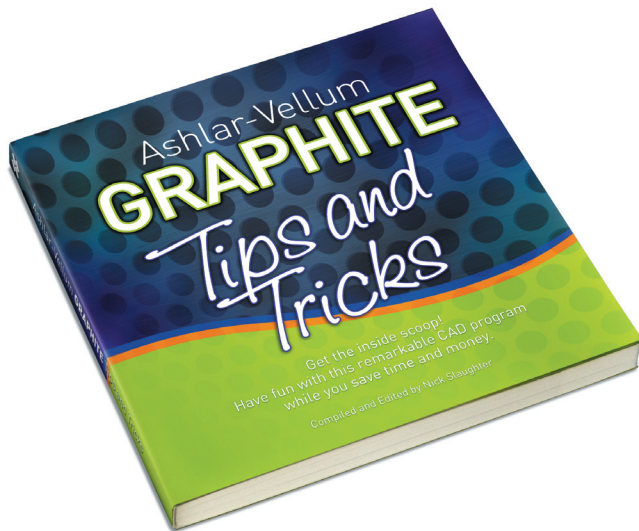
Save time when rendering by using the decals library with over 300 designs for AV, computers, digital, hazard, keyboard, recycle, shipping, signage and telephone. [Click here](#) to see them all. US\$100.

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Graphite Tips & Tricks

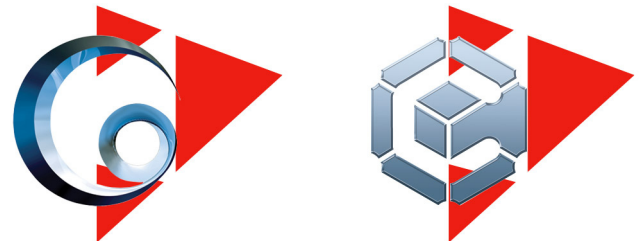
By far our most popular accessory, our *Graphite Tips & Tricks* book gives you the power-user tips for getting the very most out of Graphite. Over 80 tips are included in this volume.

Learn how to string tools and commands together for powerful performance. Understand the power of Sheets, Views and Models. Place radius, diameter and angular dimension at precise locations. Create non-associative detail views. To learn more, [click here](#). US\$49.



Cobalt Share Graphite Share

Open, view, print and export Ashlar-Vellum files to a number of other file formats. Great when collaborating with others using AutoCAD, SolidWorks, Pro/E or CATIA. Cobalt Share also views Xenon, Argon and old Vellum Solids files.



Graphite Share also views Vellum/Drawingboard 2D/3D files. [Click here](#) to access this free download.

Vellum:environments

This great add-on makes rendering fast and easy. Vellum:environments provides 15 virtual photography studios with large, smooth surfaces that are pre-lit for easy modification. Choose from Universal Studio, Chrome Studio and Infinite Studio, each in five different sizes to fit any object.

Easy to follow instructions are included for preparing a model for rendering, working with materials, placement of lighting and working with shadows. [Click here](#) to learn more. US\$100.

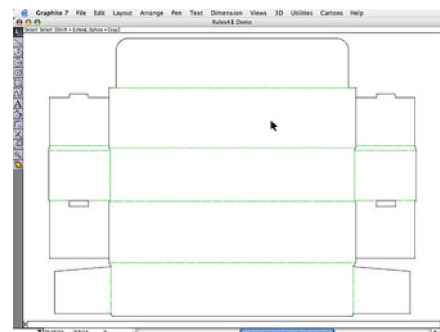
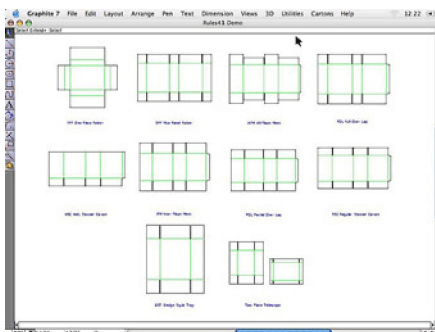
Support for Box and Temporary Point-of-Purchase Design

Ashlar-Vellum has had a long relationship with those in the box and temporary point-of-purchase design industry. Through the years, we've partnered with three different box design companies to provide the CAD engine behind such products as Score!, Rules, and Box Vellum.

It began in the late '80s, when Marin Newell, the original developer of Vellum software and founder of Ashlar, worked with Michael Collins to develop Ashlar Score! for the box design industry.

The Score! product line was later sold to Dimensional Impressions in the early '90's who continued to develop it in conjunction with our Vellum and Graphite software. DI was subsequently sold to ArtWork Systems. When ArtWork Systems was acquired by Esko they discontinued Score!

In the mid '90's the Japanese company, Comnet, began developing Box Vellum, also based on our Vellum and Graphite software. Box Vellum is sold throughout the world, but rarely in the United States. It includes a standard library plus many special features for box and display design. For more information visit the English language [Box Vellum](#) page on the Comnet website.



In 2009 Ashlar-Vellum entered into a new partnership with Michael Collins, one of the original developers of Score!, to establish [AlphaCorr](#) for marketing his products Rules and SteelRules. AlphaCorr software reads all Score! files including version 6.

[Rules](#) creates die lines for die cuts to drive a sample table or for processing through external die design software. A box and point-of-purchase display library is included. [SteelRules](#) builds on Rules with additional features for die design.

SteelRules

When looking for a solution to your box and temporary point-of-purchase design software needs, you can trust Ashlar-Vellum who's partnered with the leaders of the industry for over 20 years.