

Ashlar-Vellum Channel Partner Newsletter

February 2014

Bou and Collins to Nova Packaging

AlphaCorr's Michael Collins and Robert Bou were in Marion, Indiana at Nova Packaging earlier this month in the sub-zero temperatures. Nova Pak's Larry Dilley is Manager of Technical Designs and a long time advocate of Ashlar Score! and later AlphaCorr Rules. Collins and Bou were there to demonstrate Rules to Nova Pak's new associates at Welch Packaging, with whom they've recently merged.



While playing with his new friend *Corraboardosaurus*, Bou inadvertently becomes lunch.



Nova Pak's Larry Dilley greets Robert Bou at their plant in Marion, Indiana.



Nova Pak design samples of point-of-purchase displays, standees, and *Corraboardosaurus* (KOR-o-BORD-o-SOR-is).

New STU Rental Only

Ashlar-Vellum has changed their Student-Teacher Unit licensing policy to yearly rentals only. All STU licenses are activated with a registration code that expires 1 year from the date of rental purchase. Active STU users must verify their eligibility for an STU license each time they purchase or renew their rental.

Existing STU permanent licenses will continued to be renewed free for up to two years us usual.

New STU rental pricing is as follows for a 1-year e-only license:

Cobalt v8 + Graphite v9	US \$115.00
Xenon v8 + Graphite v9	US \$ 95.00
Argon v8	US \$ 50.00
Graphite v9	US \$ 75.00

All STU orders must be accompanied by a signed [STU pre-ship agreement](#) and proof of faculty status or student enrolment (usually a copy of a CURRENT faculty or student ID) prior to shipment. These may be faxed to their VAR or directly to Ashlar-Vellum at **+1 512 250 5811**.

Please note that this license is NOT intended for faculty members outside the design disciplines wanting CAD software for research or other projects. Nor is it for the business of a university such as facilities management. Both of the latter are covered under Research/Charitable/Retired (RCR) licensing.

Call for 3D Printing Stories



With the recent explosion in 3D printing we're looking for customer stories to share with others. While some of you are new to 3D printing, we know that many of you have been doing it for years. We'd love your customer's stories, new and old, long and short to feature on our website and in our user newsletter.

Users don't need to write the story, just spend a few minutes talking with Julie Bou, and share any photos and/or modeling files you might have available. It's a great way to promote your capabilities and experience. No matter which Ashlar-Vellum 3D modeling product is used, we want to hear about it.

Please email Julie.bou@ashlar.com or call +1 800 877 2745 ext. 1130 to set up a telephone interview.

Graphite in Process Engineering Control & Maintenance

Graphite was featured in the January issue of *Process Engineering Control & Maintenance*. This UK magazine offers practical advice and solutions on the technical and management challenges faced by engineers and managers in the process and maintenance industries. [Click here](#) to read the article.

ASHLAR·VELLUMTM
Software that works the way you think.

Need to Draw but HATE AutoCAD?

Ashlar-Vellum Graphite™ 2D/3D precision CAD software is for those people with better things to do than struggle with their software. Graphite is specifically developed to simplify the design process for drafting, design and engineering professionals, while providing the highest degree of precision for detailed wire-frame drawings of unlimited complexity.

Whether you're drawing factory layouts, designing new conveyor systems, or coping the geometry of a manufacturing drawing prior to sending it to your CAM system, Graphite lets you get the job done quickly and easily.

The Vellum® interface features the patented Drafting Assistant™ to facilitate intelligent snaps and automatic alignments in X, Y and Z axis for 2D and 3D drafting. It anticipates your needs and quickly offers help without distraction or intrusion, displaying temporary construction lines and relevant geometric information such as centers, tangent, quadrant and perpendicular.

Advanced file translation allows you to communicate effectively with others using less evolved software packages including DWG/DXF (up to 2013), 2D PDF import and export, JPEG, and others. Graphite's precision data guarantees accurate drawings, speeding the manufacturing process.

Running on both Mac and Windows operating systems, Graphite provides creative simplicity and efficient power, allowing you to get your work done in any working environment necessary.

The newly released Graphite v9 features enlarged text and icons for user interface items, refined grid and construction lines, and new drag and drop re-ordering in layers, sheets and model dialog boxes.

To download a free trial go to <http://www.ashlar.com/graphite> and click on the purple Download a Free Trial button in the upper left corner. Fill in your contact information and we'll send you a two-week trial registration for a full working version.

For more information contact Ashlar-Vellum directly at www.ashlar.com or call +1 212 250 2186 or contact our US Reseller at www.ashlarusa.com

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New Price Lists

New price lists are attached to this newsletter reflecting:

- Reduced prices for Cobalt and Xenon Plus
- Prices for the new Cobalt and Xenon Solo products
- New upgrade prices for Graphite v9 including:
 - Graphite v7 and v8 to v9
 - Graphite v9 within Cobalt or Xenon v8 Plus
- New STU rental prices

Bou to Europe and Asia again

Ashlar-Vellum president, Robert Bou, is headed back around the world this month with planned stops in France, Switzerland and Japan. He'll be meeting with the Zund sales rep for France in Paris, delivering new builds for the Zund Design Center software in Altstätten, Switzerland, and meeting with Comnet and Technocare in Kobe and Tokyo, Japan.

Robert promises Julie and others that he will not be traveling to Ukraine this trip. While Ukrainian President Viktor Yanukovich is now missing and interim president Oleksandr Turchynov has taken over until elections next month, there are still barricades in the streets and Russia's rhetoric is becoming alarmingly hostile. But if our team members stay out of the city center and they have electricity, heat and internet, we will continue with business as usual in Ukraine.

