

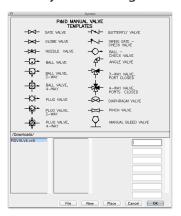
### **Ashlar-Vellum Channel Partner Newsletter January 2015**

#### **New Graphite Hot Patch**

Graphite Version 9, Service Pack 1, Hot Patch 2 was released this week. This release:

- Fixes a bug in the Offset tool.
- Solves an issue translating into and printing from DWG.
- Eliminates a crash condition when exporting a file with a defective dimension.
- Incorporates the reworked Symbol dialog box.
- Offers enhanced reliability during numeric entry.

These changes will be merged into the programs of our technology partners including Vellum Nitrogen<sup>™</sup>, and AlphaCorr Rules<sup>™</sup> and SteelRules™.



#### JCPenney Welcomes AlphaCorr™

## **JCPenney**

AlphaCorr co-founders Michael Collins and Robert Bou traveled to Dallas this month to work with JCPenney's packaging design team. Present were packaging engineers Jack Burton, Tom Bilse and Pete Steuerwald, their managers and members of other teams. The goal was to learn how to increase productivity by eliminating repetitive design tasks. By enabling them to customize parametric templates to their own specifications using AlphaCorr Rules™ software, those templates can later be used in Dieline Genius<sup>™</sup>, saving JCPenney's engineering team thousands of hours and tens of thousands of dollars each year.

#### **Cobalt™ Training**

Brian Bridgewater joined us **RUSSELL'S TUBE FORMING** this month for live training on Cobalt v8. Bridgewater



came to Austin from Russell's Tube Forming in Indianapolis. Russell's develops and produces tuberelated parts and assemblies for scientific, food service, military and other industries.

AlphaCorr founder, Michael Collins, and Ashlar-Vellum Director of Operations, Vladimir Karpenko, decided to sit in to refresh their skills in this class led by Robert Bou.

#### **Website Upgrades**



Andrey Simakov, our web designer and online guru, has been hard at work this month upgrading the AlphaCorr site to make it more visible to search engines and more friendly for tablet users. We've removed the right column and gone to a single column space, better for iPads and Androids. We've reorganized some of the menu items and updated the Product Overview page.



## **KINETICS**

#### **3D Motion Simulation**

Kinetics, Ashlar-Vellum's new 3D motion simulation product, offers more than just beautifully rendered, animated scenes. Using your choice of 3D modeling programs on Mac or Windows, Kinetics, allows you to:



- Conduct intuitive time-based motion studies.
- Animate individual components or entire assemblies.
- Simulate properties of motion.
- Test at any point within the design process using Ashlar-Vellum's unique Organic Workflow.
- Render in real time.
- Export to a number of 3D formats.

	<b>Yearly Subscription</b>	<b>Monthly Subscription</b>
Special introductory pricing for: <b>Kinetics</b> alone	<u>US \$ 245.00</u>	<u>US \$ 24.94</u>
Special bundle deals are available: Cobalt™ v8 Plus + Kinetics Cobalt v8 Solo + Kinetics	<u>US \$1,095.00</u> <u>US \$ 745.00</u>	<u>US \$109.95</u> <u>US \$ 74.95</u>
Xenon™ v8 Plus + Kinetics Xenon v8 Solo + Kinetics	US \$ 895.00 US \$ 545.00	US \$ 89.95 US \$ 54.95
Argon™ v8 + Kinetics	<u>US \$ 445.00</u>	<u>US \$ 44.95</u>
<b>Graphite™ v9 + Kinetics</b> (Includes special Graphite Surfacer until release of Graphite v10.)	<u>US \$ 545.00</u>	<u>US \$ 54.95</u>

All pricing in US dollars. Contact Ashlar-Vellum for information on dealer margins.

# Argon Provided While Graphite Surfacer is Completed



Graphite v10 will include the ability to hang polygonal (approximate) surfaces on a wireframe. Until then, Graphite Surfacer is anticipated to temporarily bridge the gap between Graphite v9 and v10. But Kinetics has become unexpectedly popular among Graphite users, and Graphite Surfacer is not quite ready for release. So Ashlar-Vellum is giving Kinetics customers a 3-month subscription to Argon v8 to use in the meantime.