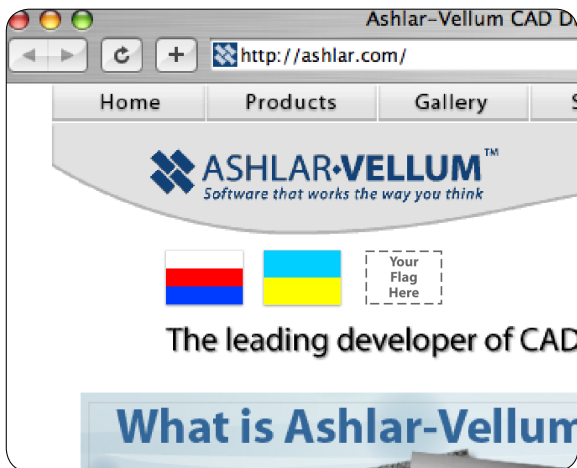


Ashlar-Vellum Channel Partner Newsletter

June 2009

Your Country's Flag on our Website

Since almost half of our demo download requests are now coming from outside the United States, Ashlar-Vellum is instituting a program to increase exposure to our international resellers on our website. We will place a country flag at the top of our Home page linking to the qualified website of that resellers. Outlined below are the requirements for qualification.



To qualify for a country flag that links directly to you, your website MUST:

1. Appear almost to be an extension of our US website, but reflect the style and language to appeal too those in your area.
2. Contain NO way to link off any of the pages related to Ashlar-Vellum to any competitive products. Competitive products are defined by Ashlar-Vellum and include ANY other 2D drafting or 3D modeling software by ANY other company.
3. If there are links to your main website, your main website can NOT prominently display ANY competitive products. Complimentary products such as CAM software or Adobe products are permitted.

4. Be multiple pages deep to include translations of:

- Individual Ashlar-Vellum Product Pages
- Individual Ashlar-Vellum Specification Pages
- Overview of the Drafting Assistant
- Overview of Organic Workflow
- Some Success Stories
- Some Gallery Images
- Some Technical Articles
- Your Support Policy/Costs

5. Feature a way to request a demo download with a secure, limited trial code that does NOT allow customers to download every two weeks and continue to use the product for free.

- One possible solution is to use the source code from the forms for our demo downloads, and change the Origination Page value to include your country name. This will allow us to process the request through our system, send the customer a code and send the lead to you for follow up. For details on this contact Ashlar-Vellum.

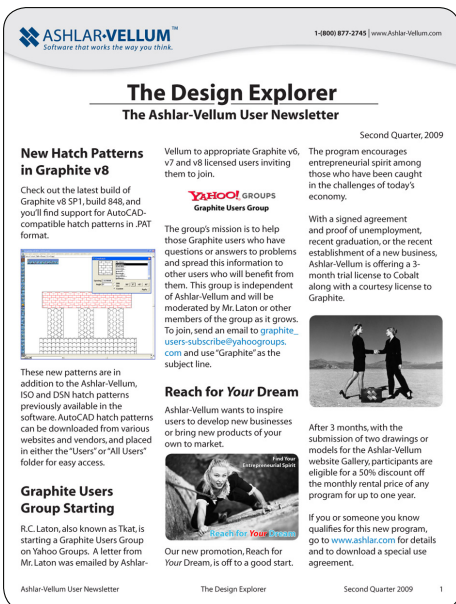
When you have completed the qualifications above, contact Ashlar-Vellum to review your website and establish a flag link from our home page to yours.

We appreciate that it is a reasonable investment in time and energy to update your website to qualify in this way. But since we're getting so much international traffic we strongly believe it is worth it to increase sales.

Design Explorer Published

The second quarter 2009 edition of the *Design Explorer* went out earlier this month. This quarter's issue included:

- Graphite on the Go
- Illuminating more than Product Design
- Graphite Users Group
- .PAT Hatch Pattern Support in Graphite v8 SP1



Robert Bou Visits Asia

Robert Bou will be traveling to Asia June 21st through 28th. He'll be visiting our Japanese distributor, Comnet and your lawyers in Osaka Japan. Then he'll work with the Comnet technical team in Beijing along with Graphite developer Andrew Patlan. Rob will also get acquainted with our new reseller there, DL Technology. Finally, he'll visit South Korea to see a new business partner.

Welcome DeepWater Rental & Supply

David DeCourt of Deepwater Rental & Supply joined Nick Slaughter for Xenon training the first of this month.



Deepwater develops and supplies extreme environment products and technology for underwater equipment to the subsea oil and gas industry. DeCourt often designs small, one-of-kind motor and full sensory driven control solutions for undersea exploration.

DL Technology to Resell in China

Ashlar-Vellum welcomes our new reseller in Beijing, China DL Technology.



Beijing DL technology Co, Ltd.

DL Technology is a world leader in creating simulation and virtual reality solutions for a large number of industries including education, scientific research, industry and defense.

Oak Ridge National Labs Attends Training

Last month, Allen Crabtree of Oak Ridge National Labs attended Cobalt training with Nick Slaughter here in Austin.



As part of the network of national laboratories around the country, Oakridge is a serious contributor to national defense, nuclear medicine and nuclear power. Allen designs equipment for high-energy physics.