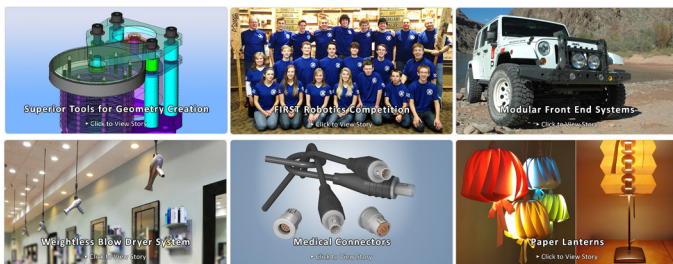


# Ashlar-Vellum Channel Partner Newsletter

## June 2014

### Summer Proven Success Campaign

As a way to keep our name in front of the customers and to continue our aspirational marketing strategy, Ashlar-Vellum is sending out a link to one of our Proven Success Stories every Tuesday through June, July and August. We've started with our latest stories and then will include some of our earlier ones to run again.



### Vellum Nitrogen™ v9

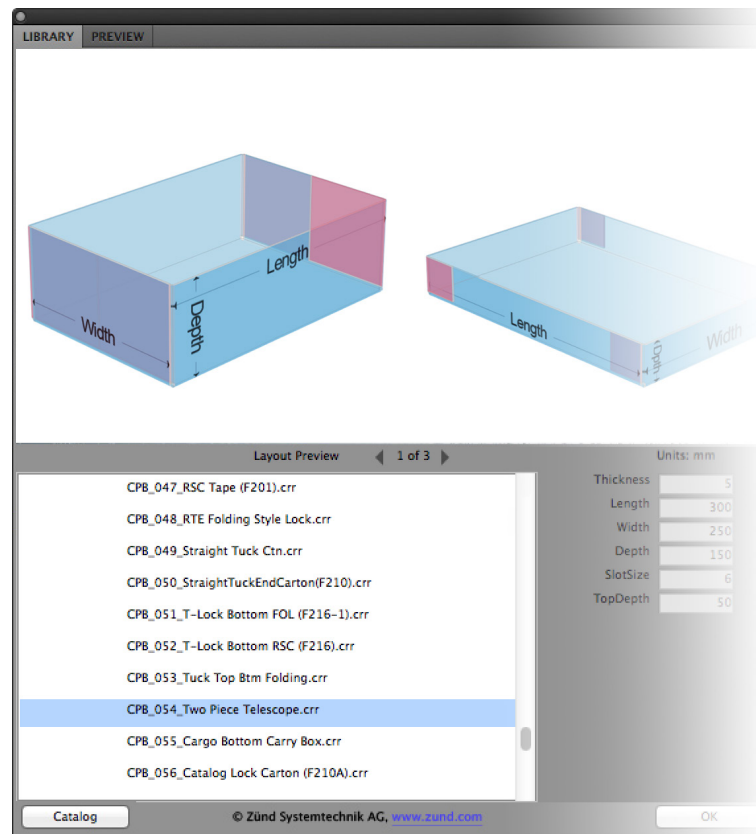
Version 9 of Vellum Nitrogen, the Japanese edition of Graphite is scheduled for release in Japan on July 18th. Vellum Nitrogen will include all of the new and enhanced features of version 9 such as:



- Greater usability enhancements including enlarged icons, tool tips and enhanced cursor options.
- New tools such as construction line, copy item by path, and stretch.
- The latest import/export enhancements including DXF/DWG, 2D PDF import, and enhanced EPS export.
- Unicode core for support of multiple non-Latin character sets.

### Zünd Delivery

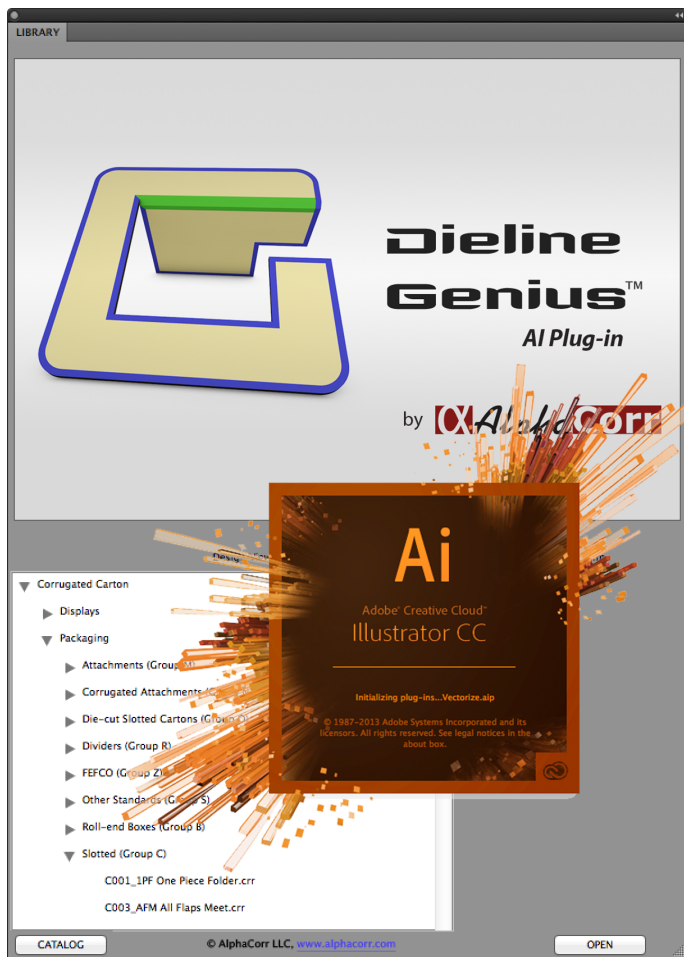
Ashlar-Vellum and AlphaCorr™ delivered Build 149 of the Zünd Design Center software this week. This is an Adobe Illustrator plug-in that offers a library of parametric packaging and display designs, 3D visualization and 3D PDF export. Zünd considers this the “real” version one release because it includes both Mac and Windows, supports multiple parts, and supports thickness variations of corrugated materials. The product allows users of Zünd Cut Center machines to pick a design from the library, change the dimensions, optionally add graphics and send the design to their sample table for cutting.



The Library Selection Tree allows Zünd Design Center users to choose a package or display design, customize its size and graphics, and send it to production.

## Dieline Genius™ for AI CS6, CC and CC2014

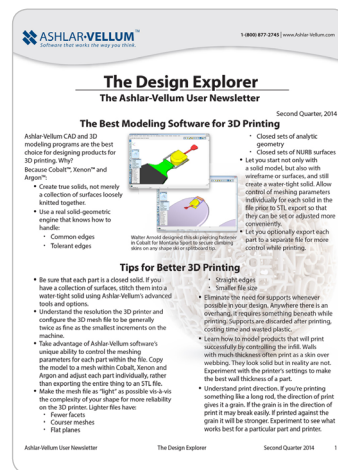
AlphaCorr's™ Dieline Genius is in beta for Adobe Illustrator Creative Suite 6 (CS), Creative Cloud (CC) and Creative Cloud 2014 (CC2014). Dieline Genius lets graphic artists quickly create corrugated and folding carton material structures without worrying about the structural design component. Simply pick from the library of over 500 proven resizable designs, change the dimensions as necessary following the guidelines noted in each design, add graphics as desired, preview the folded design in three dimensions, and save or export it as a 3D PDF for production. DLG currently supports CS4 and CS5 as an Adobe Plug-in. Anticipated released for CS6, CC and CC2014 support is next month.



## Q2 Design Explorer

The second quarter *Design Explorer* user newsletter goes out this week. This quarter we're featuring 3D printing including articles on:

- Best Modeling Software for 3D Printing
- Tips for Better 3D Printing
- What Users are Saying
- Best Uses of 3D Printing for Ashlar-Vellum Users
- The Additive vs. Subtractive Manufacturing Process
- Dieline Genius™ for AI CS6, CC & CC2014
- New Pay-per-Use for DLG Coming
- Graphite v9 HP8
- A Doggone Good Idea



## Online Parametric Resolver Technology

Ashlar-Vellum and AlphaCorr are developing a new online, pay-per-use parametric resolving engine for delivering customized Graphite-based applications. The first application will be AlphaCorr's Dieline Genius to be delivered as a web-based user experience for those doing occasional packaging design.

Other industries can use this technology including cabinet making, custom windows, sheet metal, printing, corrugated material design...anything that benefits from easy custom sizing for production. We are now in negotiations with three other companies to deliver this software technology customized for their applications. Look for more information on this in the months to come.

If you have a customer who could benefit from this technology, we're offering a percentage as a finder's fee for your trouble.