

Ashlar-Vellum Channel Partner Newsletter

March 2008

Ashlar-Vellum Turns 20

Earlier this year Ashlar Incorporated turned 20 years old. Founded in 1988 by Martin Newell, the Vellum software grew out of his vision for a "heads up" interface for CAD systems that



could free up the designer to create without getting lost in the software. Today, Ashlar-Vellum continues to develop 2D and 3D software to facilitate organic workflow and ideation required for great design.

Robert & Julie Bou to Speak at COFES

Robert and Julie Bou have been asked to present a technology brief at the Congress on the Future of Engineering Software next month in Phoenix, Arizona. Working together, Robert and Julie will present how organic

workflow within product design software fosters innovation and compelling form. We're in the company of giants. Other presenters of technology briefs include the senior vice president of Autodesk, a vice president from PTC, and a vice president from Siemens. Check out the agenda at <http://cofes.com/Events/COFES2008/Agenda.aspx>.



The Design Explorer Newsletter

The Q1 edition of the user newsletter *The Design Explorer* has been released and emailed to all customers and prospects who have contacted us within the last 18 months, except to those in specially designated areas. This quarter features a number of the

Hot Topics and FAQs articles that have been appearing in previous editions of the *Ashlar-Vellum Channel Partner Newsletter*. There's also a new success story and an expanded article about Ashlar's 20th birthday.



New Success Story

Check out the new success story on the website, *Design to Production in One*. Michael Golino of DesignJourney was asked to make some custom accessories to go with his ORIDJIN office workstations, previously profiled in *Thinking Inside the Box*. Using

original geometry, Golino repurposed the shapes to create new designs that could send data directly to their CNC router and plasma cutter. Golino is quoted as saying, "Xenon allowed us to go from design to production with virtually the same file."



Services to Know About

We've come across a couple of great services that we think people like you might want to know about.

Ontrack Data Recovery

Have you ever had a hard drive crash and needed to recover the data? Or needed to get a file that was carefully archived long ago on to a tape cartridge, magneto optical drive or other medium that you no longer own the hardware to read? Whether you require on-site emergency

services, remote data recovery or do-it-yourself software, Ontrack is worth knowing about. Free quotes are available. See their website at www.ontrackdatarecovery.com.



Datawitness

Datawitness offers a way to certify, sign off and archive legally-binding messages, contracts and files via email that are witnessed by an independent third party.

This is a great way to send project contracts, design deliverables and communications where "he said, she said" needs to be avoided. At only \$4 per submission, stored for 35 years or more, it's easier than a certified letter and you don't have to stand in line at the post office. Learn more at www.datawitness.com.



Welcome Dmitriy Belous

Dmitriy Belous is the newest member of our technical support team. He comes from Zhovti Vodi, southeast of Kiev, Ukraine. He is a professional designer and was a

Cobalt user at a Kiev design firm prior to joining Ashlar-Vellum. We are pleased to have Dmitriy aboard.

