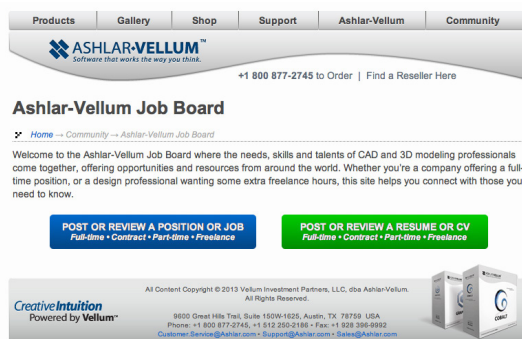


Ashlar-Vellum Channel Partner Newsletter

May 2013

Job Board Ready for Launch

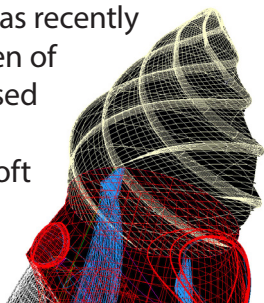
Connect Ashlar-Vellum designers with those who need a hand doing drafting, modeling and rendering. Post a job or resume and connect with other Ashlar-Vellum users. The Ashlar-Vellum Job Board is complete and will be launched the first week in June.



Emails will be sent to all student license users suggesting that they post their resume or CV. Another set of emails will be targeted at our commercial users suggesting that they post job openings for full-time, part-time, contract or freelance help. They will also be encouraged to post their resumes as well.

Featured Designer

Our Featured Designer space was recently updated to include Nick Dearden of Deardens Ltd. in the UK. Nick used Cobalt™ to create a remarkably shaped design for dispensing soft serve ice cream for Nestlé. He is also featured in our Organic Workflow movie.

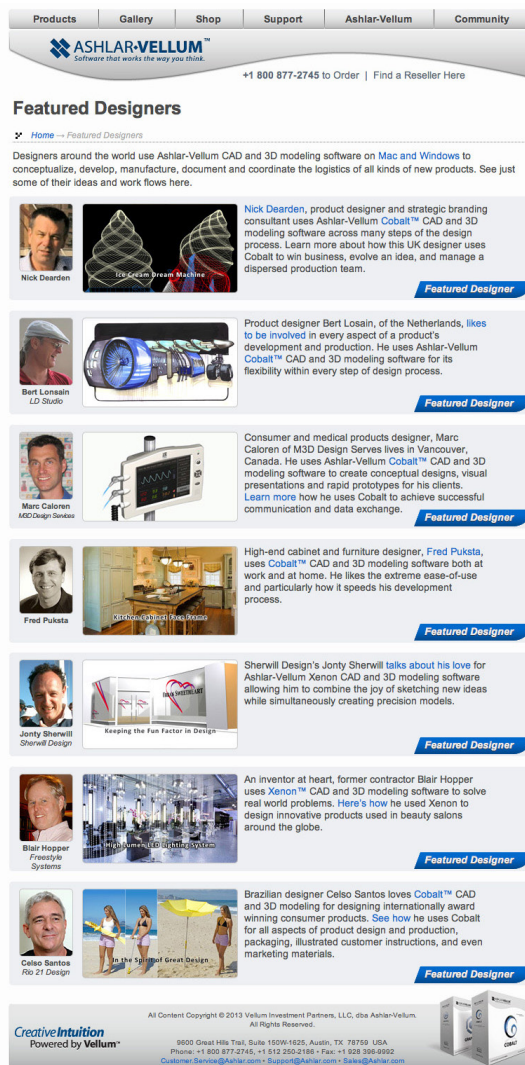


If you or one of your Ashlar-Vellum customers would like to be featured on our website, we'd love to have you. Please send an email to Julie.bou@ashlar.com to set up an interview.

Featured Designer Loggia

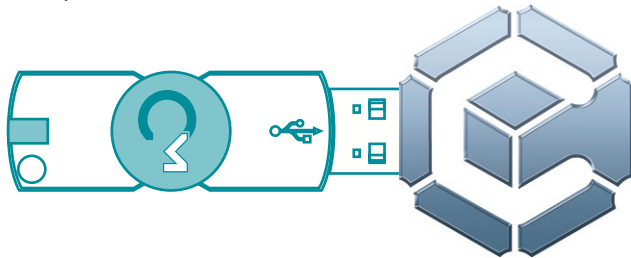
We've gathered the designers we've featured on our home page so far into one gallery so that they may be perused together. Navigate to the page using the ☰ button on the top right of the Featured Designer box.

The Featured Designer space is designed to keep our home page fresh and our website changing. This keeps the search engines focused on us, driving customers to our site.



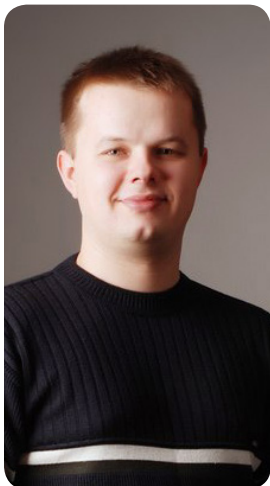
New Security in Graphite™ v8 SP4 Going Well

The new security feature in Graphite v8 SP4 is going well with user's software "phoning home" once a month. A few users have opted to purchase a hardware key from WIBU, Ashlar-Vellum or another vendor. These keys are then programmed by the Ashlar-Vellum technical team with the software license and then that license is blocked from the security server.



Ashlar-Vellum encourages users to purchase the key directly from WIBU or other manufacturer because software sold through the internet is not yet subject to sales tax, however, any physical delivery related to that software may subject the entire purchase to sales tax. Purchasing the key from a third-party makes a clear delineation, avoiding unwanted questions by state taxing authorities.

Welcome Gene



Evgeniy (Gene) Tolstikhin has joined our team as a database developer. His initial projects will be AlphaCorr related, but will expand to other things as he goes. Gene is a billiard player and reader. He enjoys films and long walks through Kiev where he grew up. A born negotiator, Gene is committed to finding a win-win compromise in all situations in life.

Vellum®:accessories

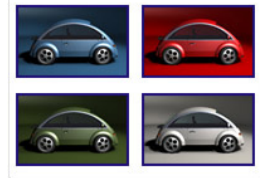


Ashlar-Vellum offers easy CAD and 3D modeling add-on for our Design Elements™ series on both Mac and Windows.

Vellum®:environments

has a set of 15 virtual photography studios, with smooth surfaces that are pre-lit for easy modification. It makes rendering objects modeled in Cobalt, Xenon™ and Argon™ a breeze.

Vellum:environments

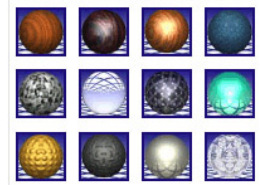


Vellum®:tracks is a set of 13 original royalty-free music tracks to enhance movies made in our 3D modeling programs.



Vellum®:materials contains 300 prototype surfaces and finishes for easy photo-realistic rendering on objects generated in Cobalt, Xenon and Argon.

Vellum:materials



Vellum®:decals has 300 commonly used decals including digital, hazard, signage and many more, making renderings of 3D modeled objects faster and more realistic.

Vellum:decals



Graphite Tips & Tricks get the inside scoop on running Graphite with this book, making you an expert power user in no time.

