Ashlar-Vellum Channel Partner Newsletter
November 2006

SP2, SP3 Releases

Graphite v7 Service Pack 3 and Cobalt, Xenon and Argon v7 Service Pack 2 are in their final stages of testing. Look for customer release of Cobalt, Xenon and Argon by the first week in December. Graphite will follow shortly. "I'm extremely proud of our team," said Robert Bou, president of Ashlar-Vellum. "They worked very hard together to produce excellent products. Each one is committed to creating software that works the way our customers think."

Both service packs incorporate the network checking as part of the new security measures. They also no longer require administrator privileges to run and support AutoCAD 2004, 2006 DXF/DWG. The modeling products have major fixes to Model to Sheet functions in this release, while Graphite supports scroll wheel zooming.

All products can be downloaded from www.ashlar.com/v7. An email, a postcard and telephone calls will be made to all customers in North American announcing the release.

New Web Banner

A new web banner announcing the v7 Service Pack 2/Service Pack3 releases will soon be now on the home page at www.ashlar.com.

NOVEDGE Newsletter Gives Xenon Four Stars

The October 2006 NOVEDGE Newsletter user review gives Xenon four stars, meaning "Great." The review touts Xenon's history tree for easy design changes, rendering capabilities and translation tools. The weakness noted about 2D printing

is already being addressed by Ashlar-Vellum in Xenon v7 sp2, v8 sp0 and v8 sp1. To read the review go to http://www.novedge.com/Newsletter.asp?AFTK=NV0910.

Ashlar-Vellum Announces Graphite™ Enterprise Licensing

Ashlar-Vellum now offers site licenses on an annual basis for Graphite. Graphite has the competitive advantage of other design software offered on a corporate-wide level because of:

- Unparalleled ease of use.
- Easy deployment through out an organization, for easy adoption by more people on their choice of platform.
- Not a bait and switch for other products like most competitive software.
- No future risk if not renewed by using Graphite Share to view, print and export files to other software.
- Documentation, support and training options available.
- Cost effective investment.

Upgrades

Major upgrades and interim updates are included free in the annual fee. All new software releases are available for download.

Power & Precision for Your Entire Organization with **Graphite™ Enterprise Licensing**
Find out more

Technical Support

Individual Ticket	$ 39.95
10 Ticket Bundle	$ 350.00
100 Ticket Bundle	$3250.00

Ticket bundles are valid for 3 years. Tickets automatically are discontinued if the license is discontinued. No refunds available.

For complete information visit our website at http://www.ashlar.com/sections/products/graphite-enterprise/graphite-enterprise.html.

As a channel partner, your standard margins apply to sales of all Graphite Enterprise licenses.

Pricing

	Windows Only	Windows & Mac	Windows Mac & Linux*
Workgroup License up to 50 users	$ 10,000/year	$ 11,500/year	$13,000/year
Site License up to 250 users	$ 25,000/year	$ 28,750/year	$32,500/year
Corporate License up to 2500 users	$ 50,000/year	$ 57,500/year	$65,000/year
Global License up to 25,000 users	$ 100,000/year	$ 115,000/year	$130,000/year

*Linux version anticipated 2nd Quarter 2007.

Ashlar-Vellum Announces Future Linux Version

In response to the many inquiries we have received recently, Ashlar-Vellum has added a Linux version to our product development roadmap. The Linux version for Graphite will be available sometime after the release of v8, probably in the 2nd Quarter of 2007.

Arnold CAD to Exhibit at EuroMold

Arnold CAD, Ashlar-Vellum's distributor for Switzerland, Germany and Austria, will exhibit at EuroMold in Frankfurt November 29 through December 5th. This is a worldwide exhibition for mold making and tooling, design and application development. Robert and Julie Bou will join the Arnold CAD team for the opening day of the show.
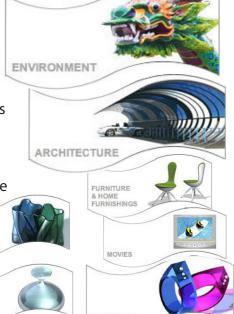
Greg's Ashlar Podcast

The forth episode of Greg's Ashlar Podcast is on the website with the lense housing tutorial Greg created a month or two ago. It's a long download of 60mb but well worth the effort as Greg walks through creating a typical part for general manufacturing.

New Gallery

Have you seen the new Gallery on www.ashlar.com? It's recently been updated with hundreds of new customer drawings and models. Take a look. The volume is almost overwhelming and we're very proud. If you have customers who would like to have their work displayed, we'd be proud to show it.

Aston Martin Vanquish to be Removed

Kevin Quigley, a UK designer and long-time Ashlar-Vellum customer, has had a request from one of his clients, and from Aston Martin, that all images of the Aston Martin Vanquish be removed from public use because of a new Aston Martin policy regarding images relating to their brand.

Ashlar-Vellum has removed these images from our gallery, success stories and articles on our website. We ask that you also remove any use of these images from your websites or marketing resources as well.

Quigley's "Translation without Pain" success story will be revised and reissued in the near future.

High Quality People

Robert Bou leads Ashlar-Vellum worldwide with his innate entrepreneurial spirit and fearless attitude. Robert's passion is helping customers develop new ideas that change the world. He also loves science, travel and spending time with Julie anywhere in the world.

Julie Bou's many years of experience as a professional writer and communicator are used every day at Ashlar-Vellum. As Vice President of Communications she supports Robert as an officer of the company but mostly leads the company's many communications initiatives. Julie studies Italian language, food and wine, and hopes to someday live with Robert in Umbria, Italy for a few years.

Christopher Griffin is our Chief Technology Officer, guiding evolution of both our drafting and 3D modeling products. He's an avid gardener and seems to be able to make anything grow—that's when he's not cooking or driving fast in his shiny red NSX.

Shane Walker is responsible for our sales and marketing effort. It's a big job and his hard work is beginning to show. Shane is also a professional musician, and leads the band featured on our Vellum:tracks music CD for 3D movies.

Sarah Slaughter heads our operations and is the guru behind our Filemaker database. If you've ever owned a copy of our software, you can bet she'll find it. She has a passion for making things run smoothly, developing procedures and automation to make it happen. Sarah is an extraordinary cook and loves to read in what little spare time she has.

Greg Morgan heads our product management and tech support efforts. He's a problem-solver extraordinaire and is an especially big help to our customers because he once was a designer using our software. He's also a professional musician and can play any instrument you give him.

Vladimir Karpenko is the managing director of our office in Kiev, where we have software development, quality assurance, web development and marketing production. Russian by birth, Vladimir finished graduate school in the US and has most recently spent eight years working for HP in Houston, Texas before joining us. In July 2005 he became a US citizen.