

Ashlar-Vellum Channel Partner Newsletter

November 2010

Joy and Peace this Holiday Season



The Ashlar-Vellum administrative offices in the U.S. will be on minimal staff December 23rd through January 2nd. During this time, orders will be processed by our European office and registration codes sent via email. Shipping of physical materials will resume the week of January 3rd.

Customer requests for demo codes will also be monitored and fulfilled from the demo forms and from emails to customer.service@ashlar.com.

Technical support will be handled as usual through email and our website. To start a support ticket go to our [Support Center](#) or send an email to support@ashlar.com.

We wish you a blessed holiday season.

Top Secret Training

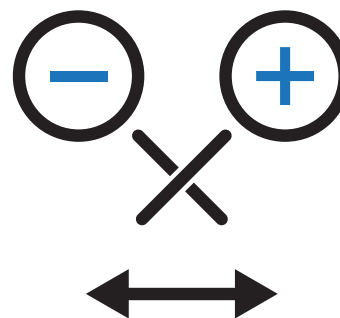
Robert Bou and Vladimir Karpenko were in the Midwest this month training the users of an exhibit display manufacture who consider Cobalt™ their competitive edge against the competition. All allusions to their company or the employees

trained are hereby redacted and considered classified from their point of view. We are happy to comply with their request and know their training sessions were successful.



Reverse Mouse Wheel in Graphite

Graphite™ v8 SP3 will allow the mouse scroll wheel to reverse direction for zoom in and zoom out.



Some customers prefer to think of the window as moving closer or further rather than the object moving. Now either point of view will be accommodated by selecting it in **File>Preferences**.

Early December Sale

Ashlar-Vellum will be offering a 15% off sale from December 1 through 17, 2010 on drawing products and service contracts. This sale does not include training nor the Alchemy™ translation software. If you have customers who are trying to decide when to buy, now is the hour.



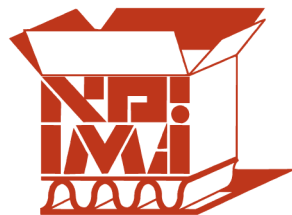
Nick Says Hello

Did you call in for a price check or other assistance this month and were greeted by a familiar voice? Nick Slaughter joined us for a few days this month to help cover the telephones while others were at customer sites. We appreciate Nick's willingness to always lend a hand cheerfully.



AlphaCorr in Israel

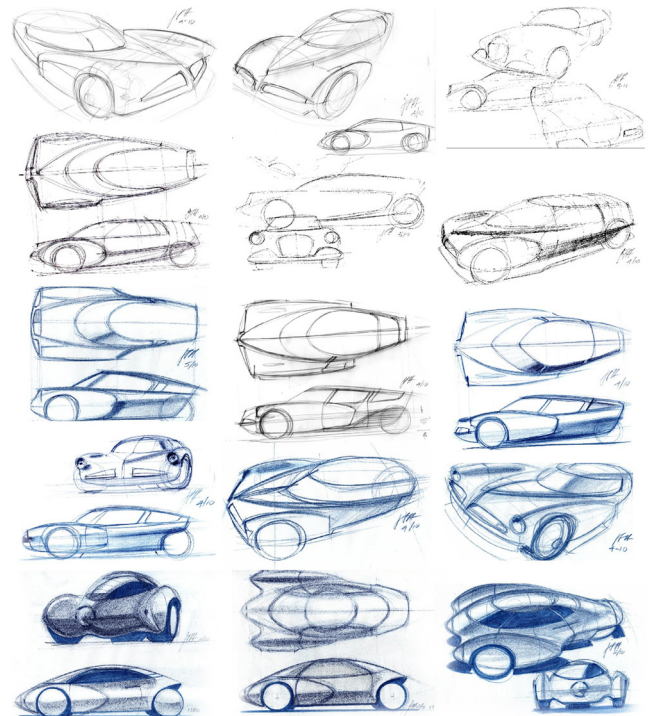
AlphaCorr's Mike Collins will be traveling to Haifa, Israel next month to install and train the production staff of I.M.A. Ltd. on SteelRules™ software for corrugated packaging and box manufacturing.



As former Score! users they were delighted to find AlphaCorr. As part of the deal Ashlar-Vellum is improving Graphite's ability to support Hebrew within the software.

2015 Studebaker

Check out the new 2015 Studebaker from John T Houlihan done in Argon™. These models were used at the Studebaker Museum in South Bend Indiana.



These sleek designs continue in Studebaker's iconic tradition as electric vehicles running on lithium ion batteries, driving in-wheel motors mounted on each front wheel. They have a three-seat, three-wheel stance (the two rear wheels are mounted close together) saving weight and size.



Look for an Ashlar-Vellum proven success story in an upcoming *Design Explorer* user newsletter about Houlihan and this new model.