

# Ashlar-Vellum Channel Partner Newsletter

## October 2011

### Updated Price Lists

A new link to updated price lists is included with this email. There are only a few changes.

#### STU Annual Maintenance

The most major change has been the reduction in price of the STU ASAP 1-year maintenance fees. The new prices on these are:

- Cobalt STU 1 year maintenance e-only \$75.00
- Xenon STU 1 year maintenance e-only \$65.00
- Argon STU 1 year maintenance e-only \$50.00
- Graphite STU 1 year maintenance e-only \$50.00

In previous years, students and faculty members who teach design have been allowed to carry on using their STU license in perpetuity. No more. Those who purchased v8 prior to July 1, 2007 will need to purchase a maintenance agreement to renew their codes. Those using v7 will need to upgrade to v8.

New v8 STU licenses will be renewed free of charge for up to three years. Then the yearly maintenance fees will begin and can continue until the software is three years out of date. All STU users must sign the [Special-use Licensing Agreement](#) and return it with proof of enrolment or faculty status prior to processing.

We anticipate converting to annual rentals across the board for all STU licenses with the release of v9.

### Obsolete Software Upgrades Eliminated from RCR and COM

For Commercial and Research/Charitable/Retired pricing, we have eliminated discounted upgrades from software that is 10 years old or older.

Cobalt, Xenon, Argon and Graphite v6 or later are still all eligible for upgrade pricing on either of these price lists.

### Upgrade from Argon v7 Added to RCR

The RCR price list was missing the option to upgrade Argon v7 to either Cobalt or Xenon v8. This has been included in the Argon v5/v6 product code and the description has been updated.

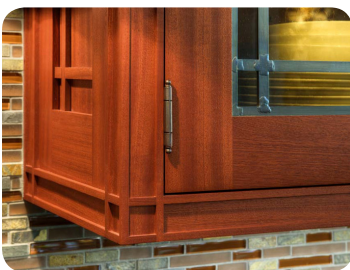
Student/Teacher Unit List Prices e-only						
Product Type	Product Description	Post Code	Unit	3Yr Lic	5Yr Lic	
New Licenses	Cobalt v8 STU e-only	8016	290.00	8116	745.00	8041
	Xenon v8 STU e-only	8017	280.00	8117	690.00	8042
	Argon v8 STU e-only	8018	220.00	8118	270.00	8043
	Graphite v8 STU e-only	8019	190.00	8119	490.00	8044
	Any Cobalt v8 STU e-only	8020	75.00	8021	225.00	8045
Non-Value License Replacement	Xenon v8 STU e-only	8022	65.00	8023	195.00	8046
	Argon v8 STU e-only	8023	50.00	8024	150.00	8047
	Graphite v8 STU e-only	8024	50.00	8025	150.00	8048
	Any Xenon v8 STU e-only	8025	65.00	8026	195.00	8049
	Any Argon v8 STU e-only	8026	50.00	8027	150.00	8050

Commercial List Prices e-only						
Product Type	Product Description	Post Code	Unit	3Yr Lic	5Yr Lic	
New Licenses	Cobalt v8 e-only	8000	2,200.00	8170	8,240.00	8210
	Xenon v8 e-only	8001	2,400.00	8171	7,140.00	8211
	Argon v8 e-only	8002	1,300.00	8172	3,900.00	8212
	Graphite v8 e-only	8003	1,850.00	8173	5,550.00	8213
	Any Cobalt v8 e-only	8004	1,250.00	8174	3,750.00	8214
Upgrade Cobalt	Cobalt v8 to Cobalt v8 e-only	8006	1,850.00	8196	5,550.00	8236
	Cobalt v7 to Cobalt v8 e-only	8007	1,250.00	8197	3,750.00	8237
	Xenon v8 to Xenon v8 e-only	8008	1,850.00	8198	5,550.00	8238
	Xenon v7 to Xenon v8 e-only	8009	1,250.00	8199	3,750.00	8239
	Argon v8 to Argon v8 e-only	8010	1,300.00	8180	3,900.00	8240

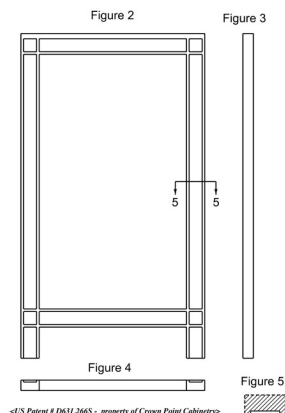
## 3D Models in Cobalt: Patently Better

Another proven success story is in the works talking about the new Channel Stock face frame that Fred Puksta has developed for Crown Point Cabinetry, and the design patent they filed on it. With just a few clicks, Fred was able to output all of the patent drawings necessary using Cobalt's Sheet-to-View tool.

[Click here to hear Fred talk about it in his own words.](#) Look for the story next month on the website or in the Q4 Design Explorer newsletter the end of December.



**Above:** Prairie-style kitchen using Channel Stock face frames. **Left:** Channel Stock detail. **Below left:** Neoclassical-style kitchen using Channel Stock face frames. **Below:** Patent drawings from Cobalt for the Channel Stock face frame.



## New Image Handling Options in v9 3D Modeling

Several new options for handling 2D raster images, such as jpg, png, bmp, and tiff files, are being added to our 3D modeling software for v9.

### Background Image Aspect Ratio

**CoXe** An image designated as the background for a file using the user preferences can optionally retain their aspect ratio as the window size is changed.  
**Ar**

### Transparency

**CoXe** An image can be transparent independent of its alpha channel.  
**Ar**

### Independent Corner Adjustment

**CoXe** Images do not have to remain rectilinear but can be changed to any simple quadrilateral (four-sided, non-intersecting) shape.  
**Ar**

### Used as Infinite Plane

**CoXe** Any 2D image can be designated as a plane and used in that way.  
**Ar**

### Fit to Profile

**CoXe** Draw a simple quadrilateral profile then fit an image to it.  
**Ar**

### Link to Profile

**CoXe** Create a profile including a parametric- or equation-driven sketch and fit an image to it. If the profile changes, the image updates.

## Website Update Continues

Andrey Simakov and Julie Bou continue to update our huge website for Search Engine Optimization. The process requires text and layout changes to every one of our almost 350 web pages. To date we've completed almost 85%. Look for the new website to be officially unveiled soon.