Ashlar-Vellum Channel Partner Newsletter
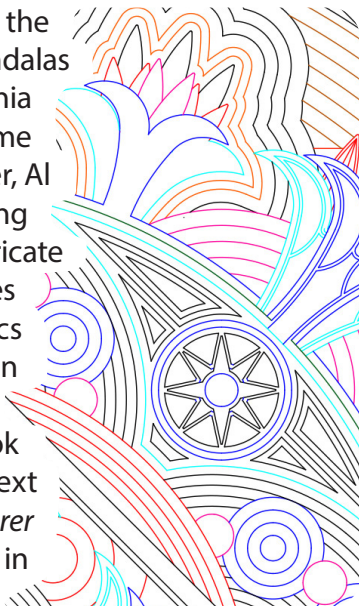# October 2014

Support for Yosemite

Apple released Mac OS X 10.10, aka Yosemite, earlier this month. Our initial testing shows no problems running Graphite™ v9 and Cobalt™, Xenon™ and Argon™ v8.

Apple, however, always reserves the right to make an unannounced change in the middle of some dark night. If that is the case, we'll immediately to do a service pack for Graphite v9. Should it become an issue Cobalt, Xenon or Argon v8 we will then seriously discuss the compilation of a version 9 that will include a limited set of new features plus support for OS X 10.10 and Windows 8.

Squaring the Circles

A new success story is in the works featuring the mandalas and labyrinths of California artist Al Plyley. A long-time Vellum and Graphite user, Al uses the precision drafting package to draw the intricate geometry, then translates Graphite's vector graphics to a raster image. He then colors the image using Corel PaintShop Pro. Look for the full story in the next issue of *The Design Explorer* user newsletter, due out in December.

Pronghorn Overland Exhibition

Earlier this month Trey Hermann of Pronghorn Overland notified Robert and Julie Bou that they'd be exhibiting at the Texas Avid Outdoors Fall Expo here in Austin. Robert and Julie both got to visit the expo, meet Trey in person and see first hand both of Pronghorn's new Modular Front End Systems for the Jeep Wrangler and the Toyota Takoma.

Commented Trey in a follow up email: "I particularly enjoyed having a chance to have an in depth conversation about software (Cobalt), hardware (Pronghorn), and the venn diagram overlap between the two."
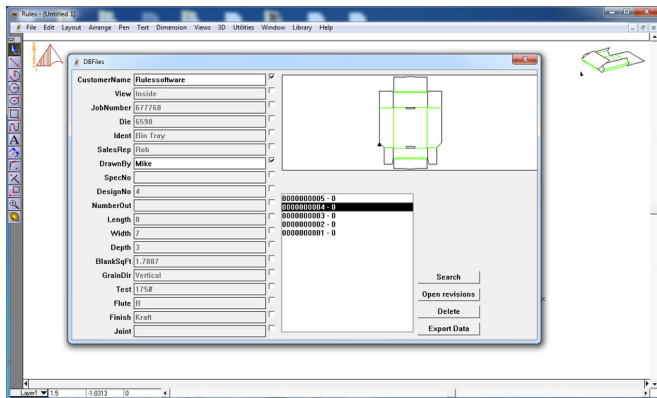
Bou & Collins to SGIA Expo

Robert Bou and Michael Collins attended the Specialty Sign & Imaging Technology Exposition of the Specialty Graphic Imaging Association in Las Vegas this month. They used it as an excellent opportunity to meet with our friends at Zünd America and see what some of our competition is doing.

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Software that works the way you think.

AlphaCorr Database Server

The new AlphaCorr Database Server is scheduled for release next month, adding expanded data organization and access management to the search facilities already in Rules™ and SteelRules™ packaging and display design software.

It provides an organized compendium of design file data across a company using Rules or SteelRules software. This allows data to be managed, searched and sorted for reports and analysis across the designers of an entire organization.

Running on qualified virtual servers using the VMware server infrastructure, this product extends the built-in file manager capabilities within Rules or SteelRules from individual desktops to an entire enterprise-wide system. Integration with most ERP/MIS systems is available at an additional cost.

Users may subscribe for:
- US $ 349.50/month
- US $ 975.00/quarter
- US $2,495.00/year

All products require the one-time purchase of a Wibu CodeMeter USB stick (sold separately for $100.00 + shipping and handling). No permanent license is available.

A version of the Database Server is under consideration for Graphite. Contact us if you have a larger customer for which this might be of value.

Dieline Genius™ 2D Online

AlphaCorr introduces the pay-as-you-go online design center for customized packaging and point-of-purchase displays. Use it as often or as infrequently as needed without the investment in an expensive design package. Dieline Genius 2D Online allows easy customization of packaging displays from the library of over 500 resizable designs. Even those with little or no box design experience can quickly create corrugated and folding carton material structures.

Now any salesperson, graphic artist, machine operator or draftsperson can log in, select a design, set the parameters such as length, width, depth and material thickness, use a credit card or PayPal to export the design, and have the box cut on the sample table in just minutes. No need to interrupt the workflow of busy structural packaging designers just for a sample.

Prices start as low as US $1.50 per custom sized design.

This technology is available for a variety of custom manufacturing applications of which AlphaCorr was only the first of many. If you have a customer for whom this could be a benefit, contact us so we can work together to provide them with the solution they need.