

Ashlar-Vellum Channel Partner Newsletter

September 2016

Soon to be Obsolete...

Cobalt, Xenon and Argon v6 as well as Graphite v7 licenses will be obsolete as of January 1, 2017. By then all of them will be over 10 years old. As of the first of January, upgrade pricing will no longer be available. To move the current versions will require the purchase of a new license at the full price.

While your customers may be happily using one of these older products on Windows XP or Mac OS 10.3 or 10.4 when that

hardware breaks, they'll be in a difficult spot. To encourage users of older products to upgrade before their software is obsolete, Ashlar-Vellum is running a series of special discounts through the end of the year. The sooner they buy, the greater the discount.

Also worth noting is that Cobalt and Xenon may now be upgraded separately from Graphite:

Upgrade	% Off	Cobalt v6 to v9	Xenon v6 to v9	Argon v6 to v9	Graphite v7 to v10	Use Coupon Code
Regular Upgrade Price		US \$895.00	US \$695.00	US \$395.00	US \$795.00	
Until September 30	25	US \$671.25	US \$521.25	US \$296.25	US \$596.25	25Sept2016
Until October 31	20	US \$716.00	US \$556.00	US \$316.00	US \$636.00	20Oct2016
Until November 30	15	US \$760.75	US \$590.75	US \$335.75	US \$675.75	15Nov2016
Until December 31	10	US \$805.50	US \$625.50	US \$355.50	US \$715.50	10Dec2016
After Jan 1, 2017		US \$1495.00	US \$995.00	US \$695.00	US \$1395.00	

Say Hello to Olga Peshnina



Olga Peshnina is our newest hire. While she is primarily going to be responsible for order processing, we are cross-training her in a number of areas including database management. Olga grew up and went to school in Kiev, Ukraine where she had extensive English-language training. She comes out of the banking industry where her work with numbers and details was paramount. She is well read, enjoys the theatre and cinema, and practices yoga. ❖

Q3 Design Explorer

The third quarter edition of the Ashlar-Vellum user newsletter *The Design Explorer* went out this month to customers and prospects. In it was:

- Soon to be Obsolete...
- Introducing Linda Minton
- Welcome Natalia Kiselyk
- Say Hello to Olga Peshnina
- Leveraging the Idea

