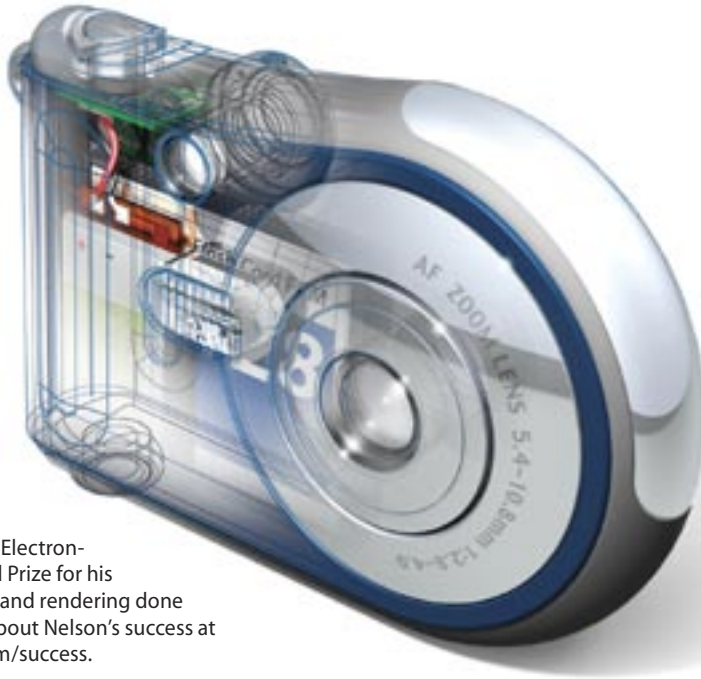


# COBALT™



**Designer Nelson Au** won the Design-Engine International Photoreal Electronics Competition's Grand Prize for his Digi-Pix camera design and rendering done in Cobalt. Read more about Nelson's success at [www.Ashlar-Vellum.com/success](http://www.Ashlar-Vellum.com/success).

## Cobalt™: The ultimate product design and development tool.™



Designer Kevin Quigley facilitates last minute revisions and client changes with ease using Cobalt for a new line of Victoria & Albert bathtubs.

**C**obalt matches professional power with speed and ease of use for flexible 3D modeling. Available for both Macintosh and Windows, Cobalt lets creative people work without worrying about their software. Designers save time and money by moving quickly from conception through completion in the real world of last minute changes. Primarily for designers, engineers and inventors, Cobalt leads the Ashlar-Vellum™ product line with on-demand, dimensionally constrained and equation-driven param-

etrics that make creating variations on a design faster and easier than ever before.

**The Vellum® magic is addictive**—ask any Ashlar-Vellum customer why they use our products and you'll hear about "Vellumness." Across our product line, the unifying element is the magical feel of creative simplicity and efficient power. It anticipates your needs and quietly offers help without distraction or intrusion.



### Chocolate CAD?



When Starbucks launched their new line of signature chocolates, Cobalt provided the flexibility they needed to create a distinctive and compelling design—and the power to get it to market quickly.

**"Starbucks was very pleased with the distinctive shape... and with the solids-based development process."**

**David Ryan** designed the signature Starbucks chocolate line. Read more at [www.Ashlar-Vellum.com/success](http://www.Ashlar-Vellum.com/success).

### Cobalt 3D modeling

Speed designs from concept to profit with unmatched flexibility and power:

- On-demand parametrics facilitate design variations and product families.
- Full associativity and Design Explorer™ history tracking speed design revisions, updating models and drawing sheets.
- Class-A NURBS surfaces, ACIS solids and intuitive wireframe are in one seamless package.
- Non-modal interface lets you switch between modeling techniques and approaches on the fly.
- Classic Vellum 2D/3D product included.
- Professional drafting with true associative dimensioning and basic model analysis speeds manufacturing.
- More than 30 professional translators included FREE.

Get the complete list of Cobalt's exceptional features at [www.Ashlar-Vellum.com/cobalt](http://www.Ashlar-Vellum.com/cobalt).

**Explore any shape imaginable and Cobalt brings it to life.**

**Sketch in 2D and 3D**—play with an idea, explore, discover. Only pencil and paper compete. Once you begin working with Vellum products, you'll understand the cult following.

**Design any shape imaginable**—even the organic forms essential to high-end design. Traditional CAD lacks the flexibility to create truly aesthetic, uniquely beautiful forms. Not so with Ashlar-Vellum products.



**"I recently visited the Scaled Composites team in Mojave. They said that when they tried to use our competitor's software for their designs, their engineering costs went up 50%."**

**Robert Bou** President Ashlar-Vellum. Read more at [www.Ashlar-Vellum.com/success](http://www.Ashlar-Vellum.com/success).

enterprise-based CAD programs, Cobalt's parametrics are extremely easy to use and available on-demand.

**Join the leaders**—design innovators share a common tool: Cobalt. From renowned jewelry designers in New York and Paris to athletic equipment companies in the Pacific Northwest, from Apple Computer to Scaled Composites, Cobalt's flexibility frees creative people to focus on design.

**Control the workflow**—you can manage files even in the real world of multiple systems and users. Cobalt provides seamless data integration and accurate file sharing through our unparalleled set of translators, all included free.

**Realize profits sooner**—can you afford to wait? Cobalt streamlines the design process from start to finish, saving you time and money.



See other designers and the products they've created with Cobalt at [www.Ashlar-Vellum.com/success](http://www.Ashlar-Vellum.com/success).

**Bring real products to life**—move beyond conceptual design to analyzing, marketing, manufacturing and sales.

Cobalt's precise 3D data guarantees accurate drawings and compelling marketing images. Generate renderings for sales, training and promotions, export data for fabrication, or send shop drawings to manufacturing.

**Propagate product lines**—Cobalt alone offers parametric design variations using equations or relationships so you can quickly develop product families from one concept. Unlike traditional



**"I've used most of the major CAD systems on the market, but in my experience there is nothing to match the flexibility and sheer value of Cobalt's translation tools for 3D geometry."**

**Kevin Quigley** collaborated on the Aston Martin Vanquish design. Read more at [www.Ashlar-Vellum.com/success](http://www.Ashlar-Vellum.com/success).



**"Not only did solid modeling help me achieve the precise look I wanted, it also sped the development of this collection because the geometry was used in so many ways."**

**Fred Puksta** designed the award-winning Dynasty Collection for Saloom Furniture Company. Read more at [www.Ashlar-Vellum.com/success](http://www.Ashlar-Vellum.com/success).