

 **XENON™**

Luc Heiligenstein designed this sports watch using both Ashlar-Vellum drafting and 3D modelling software.

“When we discovered Ashlar-Vellum software in the late '80's we knew then that it was the software that industrial designers would understand. It had an intuitive way for visual people to create something without going through a ton of calculations to achieve a tangible result.”

Read more about Luc's success at www.ashlar.com/success.



Xenon™: 3D Power and finesse without constraints.™



Michael Golino of Design Journey Industrial learned Xenon and completed this critically acclaimed ORIDJINoffice System furniture within the 14-day trial period.

Xenon, like our flagship software, Cobalt™, offers supreme design flexibility and speed, without the high-end mechanical functions, like equation-driven parametrics and mechanical parts library. For both Macintosh and Windows, Xenon lets designers work freely without worrying about how to run their software. For those doing highly stylized concepts with a great degree of customization, Xenon offers the best of Cobalt's features at a more moderate price.

In a world where highly customized, one-off products rule, Xenon reigns supreme. Save time and money as you move from concept through completion.

The Vellum® magic is addictive—ask any Ashlar-Vellum customer why they use our products and you'll hear about “Vellumness.” Across our product line, the unifying element is the magical feel of creative simplicity and efficient power. It anticipates your needs and quietly offers help without distraction or intrusion.



Immediate Productivity

Designer Michael Golino found Xenon's intuitive interface offered unmatched learning and ease of use.

“Xenon is so easy, I completed the project during the demo period. I downloaded Xenon just to evaluate which CAD package to buy, and ended up completing all my design and presentation work in two weeks.”

Michael Golino of DesignJourney Industrial.

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Xenon 3D Modelling

Speed designs from concept to profit with unmatched flexibility and power:

- Full associativity and Design Explorer™ history tracking accelerates design revisions, updating models and drawing sheets.
- Class-A NURBS surfaces, ACIS solids and intuitive wireframe are in one seamless package.
- Non-modal interface lets you switch between modelling techniques and approaches on the fly.
- Classic Vellum 2D/3D product included.
- Professional drafting with true associative dimensioning and basic model analysis speeds manufacturing.
- More than 30 professional translators included FREE.

Get the complete list of Xenon's exceptional features at www.ashlar.com/xenon.

Explore any shape imaginable and Xenon brings it to life.

Explore design ideas—conceptualize, experiment, even play, in 2D or 3D. Not even a pencil and cocktail napkin offer more freedom (Margaritas optional). Then work interactively with clients to painlessly refine designs. Powerful associativity and Design Explorer history tracking automatically ripple changes through the model and drawing sheets.



“Not only did solid modelling help me achieve the precise look I wanted, it also sped the development of this collection because the geometry was used in so many ways.”

Fred Puksta designed the award-winning Dynasty Collection for Saloom Furniture Company.

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Transfer files seamlessly—nothing matches the flexibility and sheer value of Ashlar-Vellum’s translation tools for 3D geometry. Even files from high-end, enterprise-based CAD programs can be imported and exported.

Sell your ideas successfully—the photo-realistic rendering in Xenon goes beyond visualization to reality. Get faster buy-in from your clients, then show manufacturing what you expect. Everyone involved sees exactly the results you envision. Your products not only go to market faster, but you are assured of greater success.

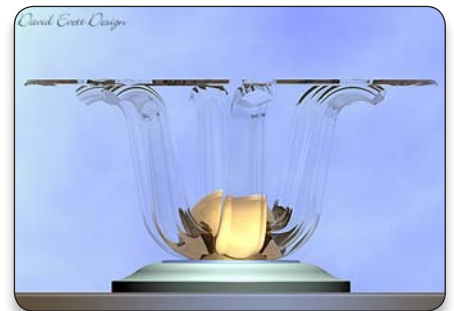


Discover other designers and the products they’ve created with Xenon at www.ashlar.com/success.

Imagine any shape—sensual curves, organic forms, and flowing edges are easily drawn in Ashlar-Vellum software, unlike traditional CAD programs. Set your own style, without limits.

Manufacture with confidence—Xenon’s precise 3D data guarantees accurate drawings, letting you export data for fabrication and send shop drawings to manufacturing.

Rise above the competition—leading design innovators share a common tool: Ashlar-Vellum products. From renowned jewelry designers in New York and Paris to athletic equipment companies in the Pacific Northwest, from Apple Computer to Scaled Composites, Xenon’s flexibility frees creative people to focus on design.



“When the customer changes their mind or isn’t happy with the direction of your design, simply make the changes within the software. There’s nothing wasted. This is really an artist’s tool, but you get the CAD as a bonus!”

David Evett is a high-end custom furniture maker and product designer.



“I was not interested in investing an extended amount of time learning Alias or Pro-E; I was busy with my own design and management responsibilities. I loved Vellum’s unique user-friendly interface and was glad to find it in their 3D modellers, too.”

Award winning designer **Nelson Au** and his digital camera.

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